



NEWS

BRADFORD'S VETERINARY
PHYSIOTHERAPY

Celebrating 10 years of clinical excellence



Issue 6

Summer 2016

We're all ready for Rio

Image: Craig Payne Photography

Olympic dressage hopefuls have spent months preparing their horses for this summer's Games in Rio. The team at Bradford's Veterinary Physiotherapy has been at the forefront of those preparations

TEAM GB's riders have spent months getting themselves and their horses in the peak of physical and mental fitness for the forthcoming Olympics in Rio. Now, thanks to the expertise of Bradford's Veterinary Physiotherapy, they're in perfect harmony and ready to go for gold. From attendance at Hartpury's elite international dressage competitions to in-depth consultations at their yards, veterinary physiotherapist Tim Bradford has been delivering groundbreaking treatments to ensure horse and rider are working together in the best possible way.

"It's the ultimate test of our skills," says Tim, who has been treating one of the four dressage horses in the British team with cutting-edge physio techniques he and the team have devised, in consultation with top UK vets.

"For us, it's the icing on the cake and something we've been working towards since we opened the practice 10 years ago. The Games are the ultimate achievement for the riders, horses and owners and preparations take massive investment in terms of ongoing veterinary, farriery and physio work. To be part of one of the four horses is fantastic." Working



Tim Bradford treats a competition horse

with both equine and rider, Tim strives to get each horse he treats moving well and symmetrically, to keep it supple and moving freely through the joints.

"Dressage is all about elegance and precision of movement, and the stronger, the more

flexible, the more pain-free they both are, the better they perform," he

says. He plans to fly out to Rio to support the team when the Games get under way in August, when top riders Carl Hester, Charlotte Dujardin, Fiona Bigwood and Spencer Wilton take centre stage. For Tim, working with Team GB has been a long-held dream.

"It's brilliant that we now have that level of standing, that riders and owners are putting their trust in us," he added. "To be treating one of the four best dressage horses in the country . . . well that's the ultimate achievement."



NEW-LOOK WEBSITE

Bradford's Veterinary Physiotherapy, the leading practice of its kind in the country, has launched a new website. The new site gives easy access to the Herefordshire practice's range of expert services, from equine, canine and human physiotherapy to events and seminars and veterinary and rehab products.

Available treatments are detailed, along with a guide to diagnosed conditions, as well as specialist event support services. Log on at www.bradfordsvetphysio.co.uk



MEET THE TEAM



Tim Bradford

Tim graduated from Leeds in 1997 with a BSc (Hons) in Human Physiotherapy, working with top orthopaedic surgeons across the north west. As he provided specialist locum musculoskeletal services to NHS trusts across the north of England, he was studying for his MSc Veterinary Physiotherapy qualification at the Royal Veterinary College, London. He finished in 2006, and Bradford's

Veterinary Physiotherapy was born. Since then, Tim has developed his specialist skills and now treats international competition horses across Europe. He provides consultant physiotherapy services to the British Equestrian Federation. A keen runner, he is married to Rhiannon, with whom he has two young children.

Rhiannon Bradford

Rhiannon qualified as a chartered physiotherapist in 1999 having gained her BSc (Hons) degree from Huddersfield. After working in neurology and orthopaedics for the NHS, she went on to provide specialist physiotherapy locum services across the north of England, while also providing musculoskeletal services to BUPA. She took her MSc in veterinary physiotherapy at the Royal Veterinary College. Rhiannon opened Bradford's Veterinary Physiotherapy in 2006, whilst advising Herefordshire Council and the NHS Primary Care Trust. She divides her time between clinical cases, business development and caring for her children.



Allison Handley

Ally graduated from the University of the West of England (Hartbury) in 2003 with a BSc (Hons) degree in equine business management and has worked in the equine industry ever since, including for a local racecourse and auctioneers. A Herefordshire farmers' daughter she enjoys the countryside and was a keen rider, eventing at novice level before university. She brings tremendous skills to the infrastructure of the office, booking appointments and supporting the clinicians. Ally has two young children. When she is not in the office, she loves spending time with her family and walking her dog.

Sue Spaven

Sue has been working in the practice since June 2009 and manages the office and coordinates the invoicing and accounts. Sue spent many years working and organising the office support in a busy orthodontic practice in the Midlands before moving to Herefordshire in 2009. Sue works part-time and is an invaluable member of the Bradford's team. Sue enjoys walking on the Malvern Hills, oil painting and spending time with her family.

Jenny Ivey

Chartered veterinary physiotherapist Jenny is the newest member of the Bradford's team. Full story, back page.

Allyson Reece

Chartered physiotherapist Ally heads up the human physiotherapy arm of Bradford's. Full story, opposite page.



Image: Craig Payne Photography

Expert treatment is carried out by leading equine specialists at Bradford's

Celebrating 10 years

TEN years ago, Tim and Rhiannon Bradford had a dream of opening an exceptional veterinary physiotherapy practice. After months of searching for the perfect base, they chose rural Herefordshire. And while Tim was still working as a locum for the NHS in Wales, wife Rhiannon was busy building up the business. For six years, they concentrated on the equine veterinary side, slowly taking on a canine caseload in response to rising demand for their expert services.

Now, 10 years on, the couple and their highly-qualified team are working with some of the best horses and riders in the country and over 160 equine vets, plus other small animal practices. With a 2,000-strong client base, their canine and human physiotherapy arms are going from strength to strength too. "We both just dug in and worked side-by-side," says Rhiannon. "Most of our recommendations still come through word-of-mouth, and we have an excellent team." Plans for the next 10 years include a new headquarters, where equine, canine and human clients can be treated with the same specialist, high-end, bespoke provision. "We'll continue to innovate," says Tim. "We'll keep looking at new techniques, we won't be sitting on our laurels. We're looking forward to the next chapter."

RECOMMEND A FRIEND

Bradford's is offering existing clients 10% discount off one future treatment session if they recommend a friend who books their first treatment*

*T&Cs apply

In 2006, Rhiannon Bradford scoured the country to find the perfect place for a veterinary physiotherapy practice. After months of searching, she found it in Herefordshire, and a ground-breaking business was born . . .

PHYSIO TO THE STARS

"I've known Tim Bradford for four years now and have worked with him on several different horses, and also he treats me on a regular basis. Tim always treats each horse individually with the utmost care and attention to detail. He always researches each horse's history and uses a variety of treatments to cater for their specific needs. He is always very good at explaining his techniques so we can continue with the best

possible care for the horses. I know Tim is incredibly clever when dealing with humans too. He understands the strains of my job on my body and has always managed to sort out a variety of problems that I have gone to him with.

Alan Davies, travelling groom to Carl Hester MBE - Olympic Gold Medalist and international dressage champion

Carl Hester and Utopia at Hickstead

Army Ally heads up 'human' arm

SPECIALIST musculoskeletal therapist Allyson Reece has joined the Bradford's team to help develop the practice's human physiotherapy side. She qualified as a chartered physiotherapist in 1999, having gained her BSc (Hons) from Coventry. As soon as she qualified, she joined the Army and worked as a military physiotherapist throughout the UK, specialising in musculoskeletal medicine.

Her role in the military as both a clinician and manager gave her invaluable experience dealing with soldiers in all tiers of rehabilitation, from acute injuries on operations in Afghanistan and Iraq to rehabilitation stages of injury management at Headley Court. Ally then went on to complete her masters in sports and exercise medicine at Cardiff. She has provided extensive sports physiotherapy cover to a number of international and club teams, including England Ladies Cricket, Newbury RFC, and the Army Veterans rugby team. She also works with Battleback, an organisation which gives injured soldiers the opportunity to take part in adventurous training activities.

Having completed her full-time service in the military, Ally has decided to come back to her country roots.



Allyson Reece

"I grew up in Tenbury," said Ally. "So it feels like coming home. "I'm always keen to develop and push my abilities in a new field. "And so I'm really looking forward to helping the team at Bradford's develop their human physiotherapy service." Practice manager Rhiannon Bradford said: "We're absolutely delighted to have Ally on board. "Her appointment gives us the opportunity to grow the human side of our business, allowing us to treat both horse and rider, and individuals who need our specialist help." Whilst settling back into her countryside way of living, Ally is as busy as ever. "I'm not quite ready for a quiet life," says Ally, an acupuncture practitioner. "I still run and play netball and am still working with Battleback and Heroes for Rugby, giving them physiotherapy support."

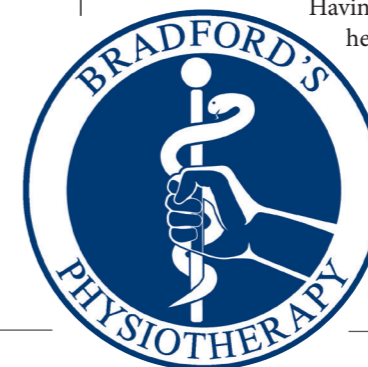


Image: Judy Sharrock



Jenny has joined us

Chartered veterinary physiotherapist Jenny Ivey is the newest addition to the growing Bradford's team. Originally from Herefordshire, Jenny qualified in 2001 and spent five years working as a chartered physiotherapist in a busy east London Hospital. Specialising in acute trauma and orthopaedics, she completed her junior and senior rotations in the NHS.

She then took a PgDip in veterinary physiotherapy at Liverpool and moved back to her home county. Jenny now enjoys riding her faithful cob and supplying physio to her ageing golden retriever. Alongside work, she begins a year of research this autumn to complete her MSc in veterinary physiotherapy, focusing on equine back pain. "She's a big asset to us and has an awful lot of experience," said Tim Bradford. We look forward to Jenny helping to grow the business."

Booking's even easier

Staff at Bradford's will now have all your details and case notes on screen when you call to book an appointment, thanks to the introduction of new software. All contact information and treatment history is now stored electronically, so it's even quicker for you to make an appointment with the right clinician.

Whether you're in need of equine or canine treatments, or want to book with our specialist human physiotherapist, the new streamlined system is fast and accurate.

Keep in touch

We'd love to keep in touch with you to let you know about forthcoming events, new services and offers. Email info@bradfordsvetphysio.co.uk and we'll add you to our database. We promise we won't share your details with anyone else.

Find us on social media

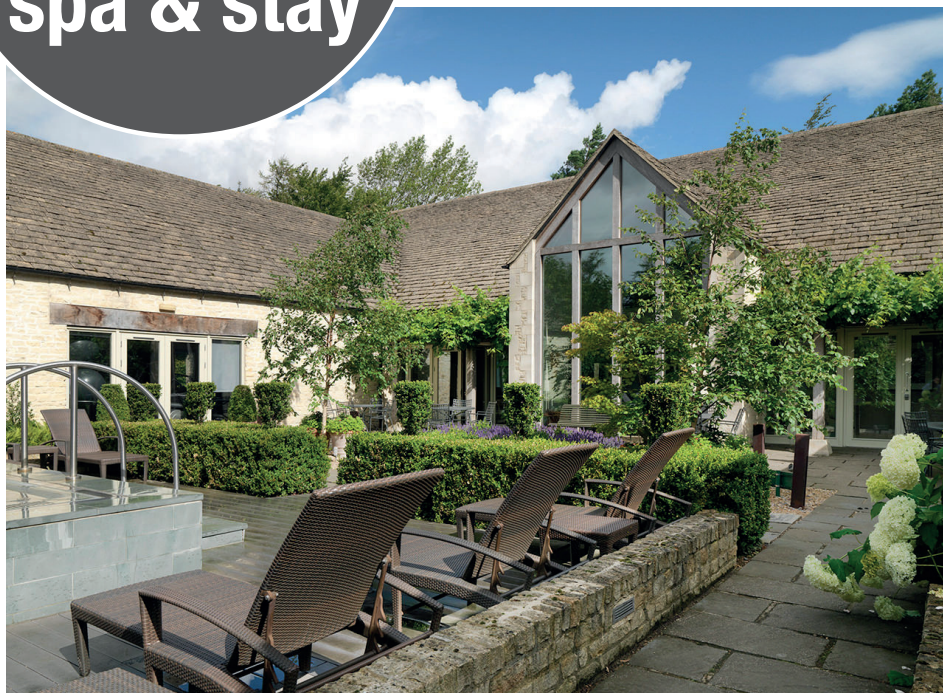
Keep up with our news via our social media sites. You'll find us on Instagram at [Bradford's Vet Physio](#); Twitter at [@Vet_Physio](#); Facebook at [facebook.com/bradfordsvetphysio](https://www.facebook.com/bradfordsvetphysio) and on Pinterest at [ukpinterest.com](#)



WIN!
LUXURY
spa & stay



CALCOT MANOR



TO celebrate 10 years in business, Bradford's is offering one lucky reader the chance to win an overnight stay at one of the UK's most luxurious hotels. Calcot Manor, in the heart of the Cotswolds, is an A-list favourite, with models Kate Moss and Liz Hurley and Hollywood actress Kate Winslet known to have frequented its stone walls. A stone's throw from Tetbury, it boasts 35 individually-designed bedrooms, an award-winning spa and restaurant and 220 acres of

exquisite countryside for you to explore. To be in with a chance of winning a one-night, midweek break for you and a partner, including the chance to use the spa, visit Bradford's Facebook page before September 1, 2016. Like and share it, tag the friend you'd like to take with you and tell us why you deserve a treat. The winner will be picked at random and notified on Facebook by September 16.

* Terms and conditions apply. See www.facebook.com/bradfordsvetphysio

Canine clinics

TREATING man's best friend has been a central part of the business for eight years, and demand is steadily rising for the practice's expert services.

From managing the health of working dogs to congenital breed issues, including hip dysplasia and neurological problems, the team offers a full programme of physiotherapy-based treatment in pre and post-orthopaedic surgery situations. Book on 01432 890490.



Equine talk

WE have been invited to talk to BHS members in Herefordshire on October 12 about horse and rider biomechanics and how the two interact.

A greater understanding of these two elements leads to a more balanced partnership, especially when it's clear how one element affects the other. The talk in Canon Pyon will follow previous successful events in Ledbury, which attracted more than 100 people to each.